



Royal Bank

NEWS

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RBC highlights enhancements to digital banking platforms for Cayman Islands clients

March 22, 2018 (George Town, The Cayman Islands) — At a recent seminar held for personal, private, and business banking clients, RBC announced enhancements and improvements to its digital banking platforms. These improvements are designed to make banking easier, faster, and more efficient for RBC clients across The Cayman Islands.

“As the leader in digital banking across the Caribbean, we are proud of the innovations being put in place to meet our clients’ changing needs,” said Omari Corbin, Area Vice President and Country Manager, RBC Royal Bank (Cayman) Limited. “Investments in digital technology are a key element of RBC’s multi-channel approach to allow our clients to bank anytime, anywhere, and on any mobile device.”

In 2017, RBC introduced its new digital banking platform for Android, iOS, and other web-enabled smartphones, tablets, and PCs. Initial features for clients in the Cayman Islands included account access, account transfers, bill payments, access to eStatements, and transaction downloads for accounting systems.

At the recent seminar, RBC highlighted several enhancements to its platforms, including:

- New cross currency and wire-transfer capabilities – clients can now perform these transactions without needing to visit a store, and;
- The launching of Electronic Funds Transfers (EFTs) like direct debits and payroll processing for business clients.

“RBC’s strategy focuses on being a digitally-enabled relationship bank,” added Corbin. “We take pride in being a trusted partner while offering accessible and innovative solutions to our clients here in The Cayman Islands and across the Caribbean.”

“RBC is serious about innovation. That is why we are continuing to invest significantly in our digital capabilities across the Caribbean,” said David Hewick, Head, Digital Channels, Caribbean Banking, RBC. “We are focusing on ways to create simple and compelling digital client experiences both for our personal and business customers. They desire simplicity, convenience, speed, and on-demand access to their services.”

For more information on RBC Digital Banking in the Caribbean, or to sign-up, please visit: rbcrooyalbank.com/caribbean/digital-hub.



Senior leaders at RBC, joined by David Hewick, Head, Digital Banking, and Kevin Darling, Head, Business Banking Northern Caribbean.

ABOUT RBC IN THE CARIBBEAN

With more than 100 years of dedicated service to the region, RBC has a presence in 17 countries, with 66 branches and over 3,500 employees serving more than one million clients. As one of the Caribbean's leading diversified financial services companies, RBC provides personal and commercial banking, wealth management, corporate and investment banking, insurance and trust and asset management services to a wide range of clients, including individuals, small businesses, general commercial entities, regional and multi-national corporations and governments. For more information, please visit rbc.com/caribbean.

ABOUT RBC

Royal Bank of Canada is a global financial institution with a purpose-driven, principles-led approach to delivering leading performance. Our success comes from the 81,000+ employees who bring our vision, values and strategy to life so we can help our clients thrive and communities prosper. As Canada's biggest bank, and one of the largest in the world based on market capitalization, we have a diversified business model with a focus on innovation and providing exceptional experiences to our 16 million clients in Canada, the U.S. and 34 other countries. Learn more at rbc.com.

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