



Royal Bank

RBC launched Mobile Banking App

Investments in new technology for customer convenience

Monday, September 12, 2016: RBC Royal Bank has launched another innovative solution for their clients in the Dutch and Eastern Caribbean markets. RBC's Personal and Business Banking clients can now use their Android devices to conduct online banking transactions anywhere and anytime.

Roger Cogle, Regional Vice President - Southern Caribbean, RBC Royal Bank says: "The launch of the RBC Mobile Banking App is a significant milestone for our markets and part of the bank's purpose to helping our clients thrive and shape their future. We want to differentiate ourselves by delivering leading edge products and services to our clients. By investing in technology we aim to make it easier for our clients to do business with us in an innovative way".

The RBC Mobile Banking app will be available to clients who are enrolled in RBC's Netbank Online Banking Service. In addition the bank is preparing its iOS app for iPhones and iPads, as well as its next generation web platform including availability for RBC's Royal Online Banking and Royal Online Gold clients in Barbados and the Eastern Caribbean in the near future."

The App can be downloaded free of charge from the Google Play Store <https://play.google.com/store/apps/details?id=com.rbcc.mobile.rlz0>. According to Cogle, this new solution contributes to the bank's existing suite of self-serve channels that will empower clients in the ability to conduct their banking and manage their finances on their time and at their convenience in a safe and fast manner.

In the past months RBC Royal Bank has made significant investments in technology, including the launch of the Online Payment Solution, EZPay and upgrading Point of Sale Machines. RBC will continue to develop new products and services geared towards customer convenience.

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About RBC in the Caribbean

With more than 100 years of dedicated service to the region, RBC has a presence in 17 countries, with 77 branches serving more than one million clients. As one of the Caribbean's leading diversified financial services companies, RBC provides personal and commercial banking, wealth management, corporate and investment banking, insurance and trust and asset management services to a wide range of clients, including individuals, small businesses, general commercial entities, regional and multi-national corporations and governments. For more information, please visit rbc.com/caribbean.

ABOUT RBC

Royal Bank of Canada is Canada's largest bank, and one of the largest banks in the world, based on market capitalization. We are one of North America's leading diversified financial services companies, and provide personal and commercial banking, wealth management, insurance, investor services and capital markets products and services on a global basis. We have over 80,000 full- and part-time employees who serve more

than 16 million personal, business, public sector and institutional clients through offices in Canada, the U.S. and 36 other countries. For more information, please visit rbc.com.

RBC helps communities prosper, supporting a broad range of community initiatives through donations, community investments, sponsorships and employee volunteer activities. In 2015, we contributed more than \$121 million to causes around the world.