



Royal Bank

PRESS RELEASE

RBC donates to Positive Foundation in fight against breast cancer

RBC's collective ambition to helping communities prosper put into action by supporting Positive Foundation

Philipsburg, Wednesday, October 26, 2016 – Recently, RBC Royal Bank gave a donation to the Positive Foundation to support them in maintaining their annual breast cancer awareness campaign. Part of this campaign is the Annual Pink Parade in recognition of those who have lost their lives to the disease, those who have survived and those still engaged in their fight against it. Besides the donation, the RBC employees also wore pink on Friday, September 30 and participated in the 7th edition of the Parade to raise awareness for breast cancer in the community.

Lisandra Havertong, Branch Manager Simpson Bay of RBC Royal Bank St. Maarten said: "The work that Positive Foundation does for our community and those who have been diagnosed with breast cancer is of great importance." She continued: "This disease affects many of us personally and through this contribution we want to give life to RBC's collective ambition to helping our clients thrive and our communities prosper. The initiatives the foundation organizes throughout the year are generally made possible by donations and with our yearly contribution, as well by participating in the annual Pink Parade we want to demonstrate our personal concern to the fight against breast cancer."

Annually, the Positive Foundation organizes a breast cancer awareness campaign throughout the month of October. The support RBC provides enables the foundation to launch several initiatives to reach a broader public, such as radio and TV, the Annual Pink Parade, free clinical breast examinations screens, group information and demonstration sessions on self-breast examination and the distribution of educational literature.

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Lisandra Havertong, RBC hands over the cheque to Shelly Alphonso, President and Dilys Alfonso, Vice President of the Positive Foundation.



The 7th Annual Pink Parade in the streets of Philipsburg.

About RBC in the Caribbean

With more than 100 years of heritage serving the region, RBC operates under the banner of RBC and RBTT with a presence in 20 countries, 121 combined branches, and over 6,400 employees serving more than one million clients. As one of the Caribbean's leading diversified financial services companies, RBC provides personal and commercial banking, wealth management, corporate and investment banking, insurance and trust and asset management services to a wide range of clients, including individuals, small businesses, general commercial entities, regional and multi-national corporations and governments. For more information, please visit rbc.com/caribbean.

About RBC

Royal Bank of Canada is Canada's largest bank, and one of the largest banks in the world, based on market capitalization. We are one of North America's leading diversified financial services companies, and provide personal and commercial banking, wealth management, insurance, investor services and capital markets products and services on a global basis. We have over 80,000 full- and part-time employees who serve more than 16 million personal, business, public sector and institutional clients through offices in Canada, the U.S. and 36 other countries. For more information, please visit rbc.com.

RBC helps communities prosper, supporting a broad range of community initiatives through donations, community investments, sponsorships and employee volunteer activities. In 2015, we contributed more than \$121 million to causes around the world.

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