

# RBC Presents:

## What is a Request for Proposal (RFP)? Demystify the RFP Bid Process

### Are you:

- A small or medium business owner or sales executive?
- Wondering how to navigate the RFP process?
- Wondering how sustainability can make you more competitive?
- Interested in doing business with the 2010 Winter Games?



### Demystify the RFP Bid Process Workshop

RBC invites you to join us to understand the components of the Request For Proposal process and learn how to respond to an RFP. This seminar will also give you a clear understanding of the principles of sustainability and how they are affecting the current business climate.

### Find out:

- What is an RFP?
- Components of an RFP
- The Process of Submitting Bids
- Finding Opportunities
- To Bid or Not to Bid
- Principles of Sustainability



Please send an e-mail for further information regarding dates and locations of workshops.