

Tourism Vancouver and RBC present

“On your mark, get set... gone”

Monday, January 11, 2010 | 7:30 am - 12:30 pm

Location

Fairmont Waterfront Hotel
900 Canada Place Way

Date

Monday, January 11, 2010

Time

7:30 am – 8:00 am registration
and networking

8:00 am – 12:30 pm sessions

Cost

No charge. No-shows will be
charged \$20.00

RSVP

Online via TVan Member Net section at
tourismvancouver.com/members/membernet
or email us at kwehlow@tourismvancouver.com

Reply By

January 6, 2010



Multi-faceted workshop

The Games will be over before you know it and you don't want to look back and ask yourself, "Why wasn't I more prepared for 2010?" Even though the Games are almost here, it's not too late to complete final preparations to host the world in February, 2010.

Join Tourism Vancouver and RBC for a multi-faceted workshop that focuses on the plans, expectations and information you need to know to be fully prepared for the Games. We'll cover a variety of topics including city operations, transportation and security, retail and promotions, media, human resources, accessibility, and more. Moderated by RBC's Betty MacLeod and former Olympian Charmaine Crooks, our presenters will also answer key questions and provide recommendations to help you deliver a successful Games-time strategy.

Presenters

8:00 – 8:15 Outline & Introductions

Charmaine Crooks, Tourism Vancouver

8:15 – 8:30 RBC Olympian

Ruky Abdulai, RBC Olympian

What's Happening in Vancouver During Games Time!!!

8:30 – 8:50 COV Operations

Peter Judd, City of Vancouver

8:50 – 9:10 Security

Ron Fairweather, ISU

9:10 – 9:25 TransLink

Frankie Kirby, TransLink

9:25 – 9:45 International Media Sam Corea,

VANOC, Int'l Media

9:50 Break

10:10 Q&A Moderated by

Betty MacLeod, RBC

Merchants Get Ready!!!

10:30 – 10:45 Retail

Mark Startup, Shelfspace

10:45 – 11:00 Staffing for 2010

Arlene Keis, go2

11:00 – 11:20 Commercial Rights

Kim Gordon, VANOC Commercial Rights

11:20 – 11:40 VISA

Tom Corbeth, VISA Canada

11:40 – 12:00 World Host

Brooke Davis, Tourism BC

12:00 – 12:20 Q&A

Moderated by Betty MacLeod, RBC

12:20 – 12:25 Recap Learnings

Betty MacLeod, RBC

12:25 – 12:30 Closing Remarks

Charmaine Crooks, Tourism Vancouver