

**Royal Bank of Canada**  
**Spring 2017 BDA Campaign - Terms & Conditions**  
**Addendum**

Pursuant to the Terms and Conditions of the Spring 2017 BDA Campaign released on March 13, 2017, the following additions will be made:

**Terms**

**“Eligible Business Client Cardholder”** means a business client to whom Royal Bank has issued any physical, digital, or virtual payment, credit, or charge card

**1. Promotional Offer**

Effective at 12:01 AM on April 27, 2017 and for the remainder of the Promotional Period ending 11:59 pm May 31, 2017, the respective promotional offer will also include the:

60 days of free trial to an e-commerce platform when you sign up for Shopify services, which include all the service features available with the Advanced Shopify package (valued at \$299 per month). See <https://www.shopify.ca/pricing> for full details.

(hereinafter, collectively the “Promotional Offers”)

**2. How to qualify for the Promotional Offer:**

**60 days free trial of an e-commerce platform when you sign up for Shopify services**

This Promotional Offer is subject to the following qualifying and fulfillment conditions:

- a. Shopify, Inc., not Royal Bank of Canada, is responsible for providing the service aligned to this offer. Terms and conditions apply; please visit [www.shopify.com/legal/terms](http://www.shopify.com/legal/terms) for complete details and restrictions regarding the Shopify platform.
- b. This offer applies only to Eligible RBC Royal Bank Business Client Cardholders.
- c. Only one offer per Eligible RBC Royal Bank Business Client Cardholder.
- d. This offer applies only to new Shopify clients.
- e. Receive access to a 60 day free trial period for Shopify services when you are referred by an RBC Royal Bank (“RBC”) representative from April 27, 2017 to May 31, 2017.
- f. RBC will provide you with a URL to a dedicated web landing page to enroll for this Promotional Offer.

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- g. You will be required to use the URL provided to sign and submit Shopify's standard service agreement by June 30, 2017 to gain access to the Shopify Platform and begin your 60 day free trial period from the date of enrollment.
- h. This Promotional Offer provides you with free access to the Shopify platform, which includes all the service features available with the Advanced Shopify package (valued at \$299 per month). Refer to [www.shopify.ca/pricing](http://www.shopify.ca/pricing) for details on the functionality included. The free trial applies to Shopify's platform services and not to any of the paid apps or themes that may be purchased at additional costs.
- i. There is no obligation on your part to continue your subscription after the 60 days trial period. If you choose to continue, you will be responsible for paying your standard monthly subscription fee, which will depend on the service package you choose.
- j. This offer cannot be combined with any other promotions from Shopify, Inc.
- k. Shopify reserves the right to discontinue or modify this promotion at any time.