# WESTJET RBC® MASTERCARD PUTTING CHALLENGE OFFICIAL COMPETITION RULES AND REGULATIONS

NO PURCHASE NECESSARY TO PARTICIPATE OR WIN. The WestJet RBC MasterCard Putting Challenge Competition (the "Competition") is governed by these official Competition rules and regulations (the "Rules" or these "Rules") and the Royal Canadian Golf Association ("RCGA") Rules of Golf. These Rules apply solely to the Competition and are not intended to alter or revise the RCGA Rules of Golf as applicable to the game of golf as played in Canada. By participating in the Competition, entrants agree to be bound by these Rules and by the interpretation of these Rules by, and the decisions of, the Competition judges, which shall be final and binding, without right of appeal, in respect of all matters relating to this Competition including, without limitation, any decisions regarding (i) the eligibility/disqualification of entrants, (ii) whether "strokes" or "attempts" have been made by entrants, and (iii) whether these Rules have been complied with by any entrant.

#### 1.0 ELIGIBILITY

This Competition is sponsored by Royal Bank of Canada ("**RBC**" or the "**Sponsor**"). WestJet, an Alberta Partnership ("**WestJet**") and MasterCard Canada Inc. ("**MasterCard**") are contributing select Competition prizes and other services in connection with the Competition, as set out in these Rules. InField Marketing Group ("**IFMG**") and Catalyst Sponsorship Consulting Inc. ("**CSCI**") are agencies contracted by the Sponsor to execute the Competition (IFMG and CSCI are herein individually or collectively referred to as the "**Organizer**" and, together with the Sponsor, are herein collectively referred to as the "**Competition parties**"). The Competition is open to all legal residents of Canada who are over the age of majority in their province/territory of residence and who register to enter the Competition (see Rule 3.0 below), <u>except</u> (a) employees of the Sponsor, the Organizer, WestJet, MasterCard, any subsidiaries, agents, representatives, affiliates, advertising or promotional agencies of any of the foregoing, and, also in respect of any of the foregoing, those with whom such employees are domiciled, or (b) professional golfers (including, without limitation, club professionals, teaching professionals, golf coaches and tour professionals) and college or university golf players.

## 2.0 COMPETITION PERIOD

This Competition begins on Tuesday, June 1<sup>st</sup>, 2010 at 9:00 a.m. Eastern Daylight Time ("ET") and ends following completion of the Finals (defined below in Rule 3.0) which shall take place after completion of tournament play on the 18<sup>th</sup> Green at St. George's Golf & Country Club at the 2010 RBC Canadian Open Golf Tournament (the "Tournament"), which is expected to take place on Saturday, July 24<sup>th</sup>, 2010 at approximately 6:30 p.m. ET (the "Competition Period").

## 3.0 COMPETITION FORMAT

The Competition consists of three (3) stages:

- (1) Pre-Qualifying (see Rule 4.0 below);
- (2) Semi-Finals (see Rule 5.0 below); and
- (3) Finals (see Rule 6.0 below).

Any person who wishes to participate in the Competition must enter in the Pre-Qualifying stage. The Semi-Finals and the Finals are only open to entrants who have qualified to advance to the Semi-Finals and the Finals.

There are four (4) ways to participate in the Pre-Qualifying stage:

- Online at **rbc.com/westjetputt** beginning on June 1<sup>st</sup>, 2010 at 9:00 a.m. ET and ending on July 18<sup>th</sup> 2010 at 11:59:59 p.m. ET ("Online Pre-Qualifying Entry Method" or "Online Pre-Qualifying Entry Period");
- (2) In person at Royal Bank Plaza located at 200 Bay Street, Toronto, Ontario M5J 2J3 ("Competition Venue A") beginning on July 12<sup>th</sup>, 2010 and ending on July 23<sup>rd</sup>, 2010 on the dates and during the times specified in Rule 4.2 below ("Competition Venue A Pre-Qualifying Entry Method" or "Competition Venue A Pre-Qualifying Entry Period");
- In person at the Royal Bank building located at 335 Stephen Avenue Mall, Calgary, Alberta T2P 1J9 ("Competition Venue B") beginning on June 28<sup>th</sup>, 2010 and ending on July 8<sup>th</sup>, 2010 on the dates and during the times specified in Rule 4.3 below ("Competition Venue B Pre-Qualifying Entry Method" or "Competition Venue B Pre-Qualifying Entry Period"); and
- (4) In person at the Tournament at St. George's Golf and Country Club located at 1668 Islington Avenue Etobicoke, Ontario M9A 3M9 ("Competition Venue C") beginning on July 19<sup>th</sup>, 2010 and ending on July 23<sup>rd</sup>, 2010 on the dates and during the times specified in Rule 4.4 below ("Competition Venue C Pre-Qualifying Entry Method" or "Competition Venue C Pre-Qualifying Entry Period").

There will be two (2) Semi-Finalists chosen from <u>each of</u> the Online Pre-Qualifying Entry Method, the Competition Venue A Pre-Qualifying Entry Method, the Competition Venue B Pre-Qualifying Entry Method and the Competition Venue C Pre-Qualifying Entry Method. The Competition Venue A Pre-Qualifying Method, the Competition Venue B Pre-Qualifying Entry Method and the Competition Venue C Pre-Qualifying Entry Method all have Regional Finals.

The eight (8) Semi-Finalists in total (two (2) from each of the four (4) Pre-Qualifying Entry Methods) (each a "Competition Semi-Finalist" or "Semi-Finalist") will participate in the Semi-Final stage. The Semi-Final stage will take place at Competition Venue C on July 24<sup>th</sup>, 2010 at approximately 2:00 p.m. ET (the "Semi-Finals"). Semi-Finalists must be available to attend at Competition Venue C on July 24<sup>th</sup> to be eligible to compete in the Semi-Finals for a chance to advance to the Final stage of the Competition.

Two (2) Semi-Finalists will be selected as Finalists and advance to the Final stage. The Final stage will take place at Competition Venue C on July 24<sup>th</sup>, 2010 at approximately 6:00 p.m. ET or once the final hole has been completed in the Tournament (the "**Finals**"). Finalists must be available to attend at Competition Venue C on July 24<sup>th</sup> to be eligible to compete in the Finals for a chance to win the grand prize of two hundred and fifty thousand dollars (\$250,000).

## **4.0 PRE-QUALIFYING STAGE**

There are four (4) ways to participate in the Pre-Qualifying stage. Entrants can participate in any one or more pre-qualifying methods and may qualify for any one or more of the Regional Finals (as set out below), but may only qualify for the Semi-Finals once.

## 4.1 Online Pre-Qualifying Entry Method

#### 4.1.1 How to Enter

To enter the Competition online, entrants must go to **rbc.com/westjetputt** (the "**Website**") during the Online Pre-Qualifying Entry Period, click on the "register" button and complete the online registration form. The registration form requires entrants to enter their full name, complete mailing address (including postal code), telephone number and email address. Entrants must then click the "submit" button to complete their registration. Online registration is only available during the Online Pre-Qualifying Entry Period (see Rule 3.0). There is a limit of one (1) registration per person/email address permitted during the Online Pre-Qualifying Entry Period and entrants may only use one (1) email address for registration purposes. Successful completion of registration earns an entrant one (1) automatic entry into the Competition.

An entrant can receive one (1) additional automatic entry into the Competition by posting a web link to the online Competition from the entrant's Facebook account and one (1) additional automatic entry into the Competition by posting a web link to the online Competition from the entrant's Twitter account.

If an entrant attempts to register more than once during the Online Pre-Qualifying Entry Period, then that entrant will be disqualified from the Competition. Registration will be rejected if the registration form is not fully complete and is not submitted during the Online Pre-Qualifying Entry Period. Use of any automated system where the entrant does not manually complete the online registration is prohibited and will automatically result in disqualification of the entrant from the Competition.

#### 4.1.2 Prizes and Selection of Competition Semi-Finalists

Eighteen (18) random draws will take place at random times during the Online Pre-Qualifying Entry Period from among all eligible online entries at the time of each draw. The odds of winning depend on the number of eligible entrants in each random draw. There will be one (1) prize awarded at each random draw. The following eighteen (18) prizes are available to be won in the random draws over the course of the Online Pre-Qualifying Entry Period:

- Four (4) items valued at approximately fifty dollars (\$50.00)
- Ten (10) items valued at approximately one hundred dollars (\$100.00)
- Two (2) round-trip WestJet flights valued at approximately four thousand six hundred dollars (\$4,600.00)
- Two (2) positions in the Competition Semi-Finals

See Rule 7.13 for specific travel terms and conditions. WestJet will provide round-trip airfare for two (2) individuals to any scheduled WestJet destination in WestJet's regularly scheduled network. The

prize is valid from any WestJet destination in Canada to any WestJet destination in Canada, the U.S. or Internationally. The prize is valid for travel until July 15, 2011. Black out dates include, but are not limited to: July 29-August 3, September 2-7, October 7-12, December 16-31, 2010 and January 1-4, February 17-22, April 21-26, May 19-24, June 30-July 5, 2011.

The Sponsor will make four (4) attempts to contact the selected entrants by email and/or telephone within two (2) days following the random draw in which the entrant was selected as a potential winner. If the selected entrants cannot be contacted within this time, or there is a return of any notification as undeliverable, the selected entrants will be disqualified and the next eligible entrant (based on random draw) will be eligible to win the prize.

Each of the two (2) eligible entrants selected as a Competition Semi-Finalist will be eligible to receive the following prize:

- (a) a prize with an approximate retail value of five hundred dollars (\$500.00);
- (b) two (2) Weekend Champions Club tickets to the Tournament;
- (c) one (1) parking pass to the Tournament or ground transportation if reasonably required in the opinion of the Sponsor;
- (d) two (2) round-trip WestJet flights to Toronto to attend the Tournament, if reasonably required in the opinion of the Sponsor. Flights are valued at up to four thousand six hundred dollars (\$4600), depending on the location of the winner and their distance to Toronto; and
- (e) a chance to participate in the Competition Semi-Finals.

See Rule 7.13 for specific travel terms and conditions.

The total retail value of each Competition Semi-Finalist prize is approximately two thousand seven hundred dollars (\$2700.00) depending on the location of the Competition Semi-Finalist and their distance from Toronto.

Prizes must be accepted as awarded. A Competition Semi-Finalist must attend the Competition Semi-Finals in order to receive any part of the prize. Prize components are not transferable or convertible to cash and must be accepted during the Competition Period. Entrants who fail for any reason whatsoever to be present at the designated tee area at the Competition Semi-Finals in time for the start of the Competition Semi-Finals will automatically be disqualified and no substitute entrant will be chosen. There are no substitutions except at the option of the Sponsor. The Sponsor reserves the right to substitute the prize or a component thereof with one of equal or greater value, including without limitation, but at Sponsor's sole discretion, a cash award. Prizes will only be awarded to the eighteen (18) eligible entrants whose names and email addresses appear on each respective registration form.

Before being declared a winner of any prize, each selected entrant will be required to: (a) correctly answer a time limited mathematical skill testing question; and (b) sign and return within two (2) days of receipt the Sponsor's declaration and release form confirming compliance with these Rules, acceptance of the prize as awarded and releasing the Competition parties and each of their respective officers, directors, agents, representatives, successors and assigns from any liability in connection with this Competition, the selected entrant's participation therein and/or the awarding and use/misuse of the prize or any portion thereof. If the selected entrant: (a) fails to correctly answer the skill testing

question within the specified time; or (b) fails to return the Sponsor's declaration and release within the specified time, then he/she will forfeit the prize and the next eligible entrant (based on random draw) will be eligible to win the prize (subject to compliance with these Rules).

## 4.2 Competition Venue A Pre-Qualifying Entry Method

#### 4.2.1 How to Enter

To enter the Competition at Competition Venue A, entrants must go to Competition Venue A at one of the Pre-Qualifying times shown below. Members of the media who are invited to participate in the Competition by the Sponsor can enter the Competition during the Media Venue A Pre-Qualifying Period set out below. The open public Venue A Pre-Qualifying times will take place from July 12<sup>th</sup>, 2010 to July 23<sup>rd</sup>, 2010 during the times shown below ("**Open Public Venue A Pre-Qualifying**"). To enter, entrants must register for the Competition (no entry fee required) in person at Competition Venue A at any time during any of the Open Public Venue A Pre-Qualifying periods and, in each case, comply with all applicable registration requirements. The scheduled Pre-Qualifying times are as follows (each a "**Venue A Pre-Qualifying Round**"):

Media Venue A Pre-Qualifying Period (by invitation only)

Monday July 12<sup>th</sup> 10:00 a.m. - 2:00 p.m. ET

## Open Public Venue A Pre-Qualifying Periods (ET)

Monday July 12 <sup>th</sup> –	2:00 p.m. – 6:00 p.m.	Monday July 19 <sup>th</sup>	10:00 a.m. – 6:00 p.m.
Tuesday July 13 <sup>th</sup>	10:00 a.m. – 6:00 p.m.	Tuesday July 20 <sup>th</sup>	10:00 a.m. – 6:00 p.m.
Wednesday July 14 <sup>th</sup>	10:00 a.m. − 6:00 p.m.	Wednesday July 21st	10:00 a.m 6:00 p.m.
Thursday July 15 <sup>th</sup>	10:00 a.m. − 6:00 p.m.	Thursday July 22 <sup>nd</sup>	10:00 a.m 6:00 p.m.
Friday July 16 <sup>th</sup>	10:00  a.m. - 6:00  p.m.	Friday July 23 <sup>rd</sup>	9:00 a.m. – 12:00 p.m.
Saturday July 17 <sup>th</sup>	CLOSED		_

#### Venue A Regional Final

Sunday July 18<sup>th</sup>

Friday July 23<sup>rd</sup> 2:00 p.m. – 4:00 p.m. ET

**CLOSED** 

In order to participate, entrants must complete the registration process before the close of the Competition Venue A Pre-Qualifying Period. All entrants who have completed their registration prior to the close of the Competition Venue A Pre-Qualifying Period will be eligible to compete.

#### 4.2.2 How to Play

Entrants will take part in a putting challenge of a pre-determined length (as determined by the Competition judges in their sole discretion) on an artificial putting green approximately 1,750 square feet in size.

Entrants participating in the Media Venue A Pre-Qualifying Round will participate in order of registration during the time shown above. Entrants may register more than once, but must re-register and re-queue after completing the putting challenge.

Entrants participating in the Open Public Venue A Pre-Qualifying Rounds will participate in order of registration, during the times shown above. Entrants may register more than once, but must re-register and re-queue after completing the putting challenge.

At the end of the Media Venue A Pre-Qualifying Period, the four (4) entrants with the lowest score will be selected to advance to the Competition Venue A Pre-Qualifying Regional Final stage (also called the "Venue A Regional Finals"). If there are more than four (4) entrants who are tied for the lowest score, then Competition judges will conduct a random draw from among those tied entrants to determine which four (4) will advance to the Venue A Regional Finals. If there are four (4) or fewer entrants who are tied for the lowest score, then there will not be a random draw and all of those four (4) or fewer entrants will advance to the Venue A Regional Finals. Once the lowest score position or positions have been filled, any remaining positions in the final four (4) qualifying positions for the Venue A Regional Finals will be filled in the same manner as above. That is, if there is sufficient space for two (2) or three (3) entrants tied for the second lowest score, then all such tied entrants will fill the remaining spaces in the final four (4). If there is not enough remaining space in the final four (4) for all such tied entrants, then Competition judges will conduct a random draw from among such tied entrants to determine which entrants will fill the remaining available spaces and advance to the Venue A Regional Finals. If there is sufficient space in the final four (4) for entrants with the third and fourth lowest score, then those entrants shall fill the remaining available spaces and advance to the Venue A Regional Finals.

Before being declared a winner of any random draw, selected entrants will be required to correctly answer a time limited mathematical skill testing question.

At the end of each of the ten (10) days during the Open Public Venue A Pre-Qualifying Period, the two (2) entrants with the lowest scores from that day will be selected to advance to the Venue A Regional Finals. If there are more than two (2) entrants who are tied for the lowest score at the end of any given day during the Open Public Venue A Pre-Qualifying Period, then Competition judges will conduct a random draw from among those tied entrants to determine which two (2) entrants will advance to the Venue A Regional Finals. If there are only two (2) entrants who are tied for the lowest score, then there will not be a random draw and both of those two (2) entrants will advance to the Venue A Regional Finals. If there is only one (1) entrant with the lowest score, then that entrant will advance to the Venue A Regional Finals and the entrant with the second lowest score will be selected as the second and final entrant advancing to the Venue A Regional Finals for that day. If there are two (2) or more entrants who are tied for the second lowest score at the end of any given day, then Competition judges will conduct a random draw from among those entrants who are tied for the second lowest score to determine which one (1) entrant will fill the remaining available space and advance to the Venue A Regional Finals.

<u>Before being declared a winner of any random draw</u>, selected entrants will be required to correctly answer a time limited mathematical skill testing question.

An entrant may only qualify once for the Venue A Regional Finals. Once an entrant has qualified for the Venue A Regional Finals, no further lowest scores will be submitted for or in respect of that entrant for the Venue A Regional Finals, but the entrant may continue to participate in the Competition Venue A Pre-Qualifying putting challenge.

The odds of winning one (1) of the four (4) Media positions in the Venue A Regional Finals depends on the number and skill of eligible entrants participating in the Media Pre-Qualifying Round. The odds of winning one (1) of the twenty (20) Open Public positions in the Venue A Regional Finals depends on the number and skill of eligible entrants participating in each Open Public Pre-Qualifying Round.

## 4.2.3 Prizes for Venue A Regional Finalists

Each of the twenty-four (24) eligible entrants declared as Venue A Regional Finalists will be eligible to each receive a prize with an approximate retail value of one hundred dollars (\$100.00) and a chance to participate in the Venue A Regional Finals.

Prizes must be accepted as awarded and are not transferable or convertible to cash. Regional Finalists must attend the Regional Finals in order to receive any part of the prize. All prizes must be accepted during the Competition Period. There are no substitutions except at the option of the Sponsor. The Sponsor reserves the right to substitute the prize or a component thereof with one of equal or greater value, including without limitation, but at Sponsor's sole discretion, a cash award. Prizes will only be awarded to the twenty-four (24) eligible entrants whose names and email addresses appear on each respective registration form.

Before being declared a winner, each selected entrant will be required to sign and **return immediately**, and in any event prior to the start of the Regional Finals, the Sponsor's declaration and release form confirming compliance with these Rules, acceptance of the prize as awarded and releasing the Competition parties and each of their respective officers, directors, agents, representatives, successors and assigns from any liability in connection with this Competition, the selected entrant's participation therein and/or the awarding and use/misuse of the prize or any portion thereof. If the selected entrant fails to return the competition documents within the specified time, then he/she will forfeit the prize and the next eligible entrant (based on putting challenge score) will be eligible to win the prize (subject to compliance with these Rules).

#### 4.2.4 Venue A Regional Finals

The twenty-four (24) Venue A Regional Finalists from the Open Public Venue A Pre-Qualifying Rounds and the Media Venue A Pre-Qualifying Round will advance to the putting challenge at the Venue A Regional Final stage, which will take place at Competition Venue A at 2:00 p.m. ET on Friday July 23<sup>rd</sup>, 2010. The Venue A Regional Finals will consist of a putting challenge of a pre-determined length (as determined by the Competition judges in their sole discretion) on an artificial putting green approximately 1,750 square feet in size. The two (2) entrants with the lowest score in the

putting challenge during the Venue A Regional Finals will advance to the Competition Semi-Final stage (see Rule 5.0 below). Entrants who fail for any reason whatsoever to be present at the designated tee area at Competition Venue A in time for the start of the Venue A Regional Finals will automatically be disqualified and no substitute entrant will be chosen. Each entrant in the Venue A Regional Finals will be entitled to participate in the putting challenge under stroke play rules for 12 holes. Entrants will shoot in the Venue A Regional Finals in the same order in which they qualified in the Competition Venue A Pre-Qualifying stage. In the event of tie among two (2) entrants for the lowest score for the Competition Semi-Final position during the Venue A Regional Final stage, then those two (2) tied entrants will fill the two (2) available spaces for Venue A qualifiers and advance to the Competition Semi-Finals.

In the event of a tie among more than two (2) entrants for the lowest score, then a sudden death playoff will take place, using one hole at a time, until two (2) entrants have qualified to advance to the Competition Semi-Finals, using lowest score from among such tied entrants. In the event that there is one (1) entrant with the lowest score, but there is a tie among two (2) or more entrants for the second lowest score, then the one (1) entrant with the lowest score will advance to the Competition Semi-Finals and a sudden death playoff will take place, using one hole at a time, until one (1) of such entrants tied for the second lowest score has qualified to advance to the Competition Semi-Finals, using lowest score from among such tied entrants. The odds of advancing depend on the skill of eligible entrants.

## 4.2.5 <u>Prizes for Competition Semi-Finalists</u>

Each of the two (2) eligible entrants declared as a Competition Semi-Finalist will be eligible to receive the following prize:

- (a) a prize with an approximate retail value of five hundred dollars (\$500.00);
- (b) two (2) Weekend Champions Club tickets to the Tournament;
- (c) one (1) parking pass to the Tournament; and
- (d) a chance to participate in the Competition Semi-Finals.

The total retail value of each Competition Semi- Finalist prize is approximately nine hundred dollars (\$900.00).

Prizes must be accepted as awarded and Semi-Finalists must attend the Competition Semi-Finals in order to receive any part of the prize. All prizes must be accepted during the Competition Period. Prize components are not transferable or convertible to cash. Entrants who fail for any reason whatsoever to be present at the designated tee area at the Competition Semi-Finals in time for the start of the Competition Semi-Finals will automatically be disqualified and no substitute entrant will be chosen. There are no substitutions except at the option of the Sponsor. The Sponsor reserves the right to substitute the prize or a component thereof with one of equal or greater value, including without limitation, but at Sponsor's sole discretion, a cash award. Prizes will only be awarded to the two (2) eligible entrants whose names and email addresses appear on each respective registration form.

<u>Before being declared a winner</u>, each selected entrant will be required to sign and **return immediately**, and in any event prior to the start of the Competition Semi-Finals, the Sponsor's declaration and release form confirming compliance with these Rules, acceptance of the prize as awarded and releasing the Competition parties and each of their respective officers, directors, agents, representatives, successors

and assigns from any liability in connection with this Competition, the selected entrant's participation therein and/or the awarding and use/misuse of the prize or any portion thereof. If the selected entrant fails to return the Sponsor's declaration and release within the specified time, then he/she will forfeit the prize and the next eligible entrant (based on Venue A Regional Final putting challenge score) will be eligible to win the prize (subject to compliance with these Rules).

## 4.3 Competition Venue B Pre-Qualifying Entry Method

## 4.3.1 How to Enter

To enter the Competition at Competition Venue B, entrants must go to Competition Venue B at one of the Pre-Qualifying times shown below. Members of the media who are invited to participate in the Competition by the Sponsor can enter the Competition during the Media Venue B Pre-Qualifying Period set out below. The open public Venue B Pre-Qualifying times will take place from June 28<sup>th</sup>, 2010 to July 8<sup>th</sup>, 2010 during any of the times (in Mountain Time ("MT")) shown below ("Open Public Venue B Pre-Qualifying"). To enter, entrants must register for the Competition (no entry fee required) in person at Competition Venue B at any time during any of the Open Public Venue B Pre-Qualifying periods and, in each case, comply with all applicable registration requirements. The scheduled Pre-Qualifying times are as follows (each a "Venue B Pre-Qualifying Round"):

## Media Venue B Pre-Qualifying Period (by invitation only)

June 29<sup>th</sup> 10:00 a.m. – 1:00 p.m. MT

## Open Public Venue B Pre-Qualifying Periods

Monday June 28 <sup>th</sup>	10:00 a.m. – 6:00 p.m. MT
Tuesday June 29 <sup>th</sup>	1:00 p.m. – 6:00 p.m.
Wednesday June 30 <sup>th</sup>	10:00 a.m. – 6:00 p.m.
Thursday July 1 <sup>st</sup>	1:00 p.m. – 9:00 p.m.
Friday July 2 <sup>nd</sup>	CLOSED
Saturday July 3 <sup>rd</sup>	CLOSED
Sunday July 4 <sup>th</sup>	CLOSED
Monday July 5 <sup>th</sup>	10:00 a.m. – 6:00 p.m.
Tuesday July 6 <sup>th</sup>	10:00 a.m. – 6:00 p.m.
Wednesday July 7 <sup>th</sup>	10:00 a.m. – 6:00 p.m.
Thursday July 8 <sup>th</sup>	9:00 a.m. – 11:00 a.m.

#### Venue B Regional Final

Thursday July 8<sup>th</sup> 12:00 p.m. MT

In order to participate, entrants must complete the registration process before the close of the Competition Venue B Pre-Qualifying Period. All entrants who have completed their registration prior to the close of the Competition Venue B Pre-Qualifying Period will be eligible to compete.

#### 4.3.2 How to Play

Entrants will take part in a putting challenge of a pre-determined length (as determined by the Competition judges in their sole discretion) on an artificial putting green approximately 450 square feet in size.

Entrants participating in the Media Venue B Pre-Qualifying Round will participate in order of registration during the time shown above. Entrants may register more than once, but must re-register and re-queue after completing the putting challenge.

Entrants participating in the Open Public Venue B Pre-Qualifying Rounds will participate in order of registration, during the times shown above. Entrants may register more than once, but must re-register and re-queue after completing the putting challenge.

At the end of the Media Venue B Pre-Qualifying Period, the two (2) entrants with the lowest score will be selected to advance to the Competition Venue B Pre-Qualifying Regional Final stage (also called the "Venue B Regional Finals"). If there are more than two (2) entrants who are tied for the lowest score, then Competition judges will conduct a random draw from among those tied entrants to determine which two (2) will advance to the Venue B Regional Finals. If there are only two (2) entrants who are tied for the lowest score, then there will not be a random draw and both of those two (2) entrants will advance to the Venue B Regional Finals. If there is only one (1) entrant with the lowest score and two (2) or more entrants tied for the second lowest score, then the one (1) entrant with the lowest score will advance to the Venue B Regional Finals and Competition judges will conduct a random draw from among such tied entrants for the second lowest score to determine which entrant will fill the remaining available space and advance to the Venue B Regional Finals.

Before being declared a winner of any random draw, selected entrants will be required to correctly answer a time limited mathematical skill testing question.

At the end of each of the eight (8) days during the Open Public Venue B Pre-Qualifying Period, the two (2) entrants with the lowest scores from that day will be selected to advance to the Venue B Regional Finals. If there are more than two (2) entrants who are tied for the lowest score at the end of any given day during the Open Public Venue B Pre-Qualifying Period, then Competition judges will conduct a random draw from among those tied entrants to determine which two (2) entrants will advance to the Venue B Regional Finals. If there are only two (2) entrants who are tied for the lowest score, then there will not be a random draw and both of those two (2) entrants will advance to the Venue B Regional Finals. If there is only one (1) entrant with the lowest score, then that entrant will advance to the Venue B Regional Finals and the entrant with the second lowest score will be selected as the second and final entrant advancing to the Venue B Regional Finals for that day. If there are two (2) or more entrants who are tied for the second lowest score to determine which one (1) entrant will fill the remaining available space and advance to the Venue B Regional Finals.

<u>Before being declared a winner of any random draw</u>, selected entrants will be required to correctly answer a time limited mathematical skill testing question.

An entrant may only qualify once for the Venue B Regional Finals. Once an entrant has qualified for the Venue B Regional Finals, no further lowest scores will be submitted for or in respect of that entrant for the Venue B Regional Finals, but the entrant may continue to participate in the Competition Venue B Pre-Qualifying putting challenge.

The odds of winning one (1) of the two (2) Media positions in the Venue B Regional Finals depends on the number and skill of eligible entrants participating in the Media Pre-Qualifying Round . The odds of winning one (1) of the sixteen (16) Open Public positions in the Venue B Regional Finals depends on the number and skill of eligible entrants participating in each Open Public Pre-Qualifying Round.

## 4.3.3 Prizes for Venue B Regional Finalists

Each of the eighteen (18) eligible entrants declared as Venue B Semi-Finalists will be eligible to each receive a prize with an approximate retail value of one hundred dollars (\$100.00) and a chance to participate in the Venue B Regional Finals.

Prizes must be accepted as awarded and are not transferable or convertible to cash. Regional Finalists must attend the Regional Finals in order to receive any part of the prize. All prizes must be accepted during the Competition Period. There are no substitutions except at the option of the Sponsor. The Sponsor reserves the right to substitute the prize or a component thereof with one of equal or greater value, including without limitation, but at Sponsor's sole discretion, a cash award. Prizes will only be awarded to the eighteen (18) eligible entrants whose names and email addresses appear on each respective registration form.

Before being declared a winner, each selected entrant will be required to sign and **return immediately**, and in any event prior to the start of the Regional Finals, the Sponsor's declaration and release form confirming compliance with these Rules, acceptance of the prize as awarded and releasing the Competition parties and each of their respective officers, directors, agents, representatives, successors and assigns from any liability in connection with this Competition, the selected entrant's participation therein and/or the awarding and use/misuse of the prize or any portion thereof. If the selected entrant fails to return the competition documents within the specified time, then he/she will forfeit the prize and the next eligible entrant (based on putting challenge score) will be eligible to win the prize (subject to compliance with these Rules).

#### 4.3.4 Venue B Regional Finals

The eighteen (18) Venue B Regional Finalists from the Open Public Venue B Pre-Qualifying Rounds and the Media Venue B Pre-Qualifying Round will advance to the putting challenge at the Venue B Regional Final stage, which will take place at Competition Venue B at 12:00 p.m. MT on July 8<sup>th</sup>, 2010. The Venue B Regional Finals will consist of a putting challenge of a pre-determined length (as determined by the Competition judges in their sole discretion) on an artificial putting green approximately 450 square feet in size. The two (2) entrants who have the lowest score in the putting

challenge during the Venue B Regional Finals will advance to the Competition Semi-Finals (see Rule 5.0 below). Entrants who fail for any reason whatsoever to be present at the designated tee area at Competition Venue B in time for the start of the Venue B Regional Finals will automatically be disqualified and no substitute entrant will be chosen. Each entrant in the Venue B Regional Finals will be entitled to participate in the putting challenge under stroke play rules for 6 holes. Entrants will shoot in the Venue B Regional Finals in the same order in which they qualified in the Competition Venue B Pre-Qualifying stage.

In the event of tie among two (2) entrants for the lowest score for the Competition Semi-Final position during the Venue B Regional Final stage, then those two (2) tied entrants will fill the two (2) available spaces for Venue B qualifiers and advance to the Competition Semi-Finals. In the event of a tie among more than two (2) entrants for the lowest score, then a sudden death playoff will take place, using one hole at a time, until two (2) entrants have qualified to advance to the Competition Semi-Finals, using lowest score from among such tied entrants. In the event that there is one (1) entrant with the lowest score, but there is a tie among two (2) or more entrants for the second lowest score, then the one (1) entrant with the lowest score will advance to the Competition Semi-Finals and a sudden death playoff will take place, using one hole at a time, until one (1) of such entrants tied for the second lowest score has qualified to advance to the Competition Semi-Finals, using lowest score from among such tied entrants. The odds of advancing depend on the skill of eligible entrants.

## 4.3.5 Prizes for Competition Semi-Finalists

Each of the two (2) eligible entrants declared as a Competition Semi-Finalist will be eligible to receive the following prize:

- (a) a prize with an approximate retail value of five hundred dollars (\$500.00);
- (b) two (2) Weekend Champions Club tickets to the Tournament;
- (c) two (2) round-trip WestJet flights to Toronto to attend the Tournament, if reasonably required in the opinion of the Sponsor. Flights are valued at up to four thousand six hundred dollars (\$4600), depending on the location of the winner and their distance to Toronto;
- (d) three (3) nights accommodation at a hotel of the Sponsor's choice;
- (e) one (1) parking pass to the Tournament or ground transportation if reasonably required in the opinion of the Sponsor; and
- (f) a chance to participate in the Competition Semi-Finals.

See Rule 7.13 for specific travel terms and conditions. Travel must be completed between July 8<sup>th</sup> and July 25<sup>th</sup> failing which the prize will be forfeited.

The total retail value of each Competition Semi-Finalist prize is approximately two thousand seven hundred dollars (\$2700.00) depending on the location of the Competition Semi-Finalist and their distance from Toronto.

Prizes must be accepted as awarded and Semi-Finalists must attend the Competition Semi-Finals in order to receive any part of the prize. All prizes must be accepted during the Competition Period. Prize components are not transferable or convertible to cash. Entrants who fail for any reason whatsoever to be present at the designated tee area at the Competition Semi-Finals in time for the start of the Competition Semi-Finals will automatically be disqualified and no substitute entrant will be

chosen. There are no substitutions except at the option of the Sponsor. The Sponsor reserves the right to substitute the prize or a component thereof with one of equal or greater value, including without limitation, but at Sponsor's sole discretion, a cash award. Prizes will only be awarded to the two (2) eligible entrants whose names and email addresses appear on each respective registration form.

Before being declared a winner, each selected entrant will be required to sign and return within two (2) business days of notification the Sponsor's declaration and release form confirming compliance with these Rules, acceptance of the prize as awarded and releasing the Competition parties and each of their respective officers, directors, agents, representatives, successors and assigns from any liability in connection with this Competition, the selected entrant's participation therein and/or the awarding and use/misuse of the prize or any portion thereof. If the selected entrant fails to return the competition documents within the specified time, then he/she will forfeit the prize and the next eligible entrant (based on Venue B Regional Final putting challenge score) will be eligible to win the prize (subject to compliance with these Rules).

## 4.4 Competition Venue C Pre-Qualifying Entry Method

## 4.4.1 How to Enter

To enter the Competition at Competition Venue C, entrants must go to Spectator Village at Competition Venue C at one of the Pre-Qualifying times shown below. To enter, entrants must register for the Competition in person at Competition Venue C at any time during any of the Venue C Pre-Qualifying periods and, in each case, comply with all applicable registration requirements. The scheduled Pre-Qualifying times are as follows (each a "Venue C Pre-Qualifying Round"):

#### Venue C Pre-Qualifying Periods

Monday July 19 <sup>th</sup>	8:00 a.m. – 5:00 p.m. ET
Tuesday July 20 <sup>th</sup>	8:00 a.m. – 5:00 p.m. E1
	•
Wednesday July 21 <sup>st</sup>	8:00 a.m. – 5:00 p.m.
Thursday July 22 <sup>nd</sup>	8:00 a.m. – 7:00 p.m.
Friday July 23 <sup>rd</sup>	8:00  a.m. - 7:00  p.m.

## Venue C Regional Final

10:00 a.m. – 11:00 a.m. ET

Saturday July 24<sup>th</sup>

Entrants who have not purchased an admission ticket to the Tournament will be granted free temporary admittance to register and participate in the Competition Venue C putting challenge. Following participation in the challenge, temporary admittance entrants will be required to leave the Canadian Open premises. If temporary admittance entrants qualify for the Venue C Regional Finals, the Competition Semi-Finals or the Finals, representatives of the Sponsor will notify such entrants in accordance with contact arrangements specified in the entrant's registration form and grant further temporary admittance for purposes of participating in the Venue C Regional Finals, Competition Semi-Finals and Finals, as applicable.

In order to participate, entrants must complete the registration process before the close of the Competition Venue C Pre-Qualifying Period. All entrants who have completed their registration prior to the close of the Competition Venue C Pre-Qualifying Period will be eligible to compete.

## 4.4.2 How to Play

Entrants will take part in a putting challenge of a pre-determined length (as determined by the Competition judges in their sole discretion) on an artificial putting green approximately 450 square feet in size.

Entrants will participate in order of registration during the times shown above. Entrants may register more than once, but must re-register and re-queue after completing the putting challenge.

At the end of each of the five (5) days during the Venue C Pre-Qualifying Period, the two (2) entrants with the lowest scores from that day will be selected to advance to the Venue C Regional Finals. If there are more than two (2) entrants who are tied for the lowest score at the end of any given day during the Venue C Pre-Qualifying Period, then Competition judges will conduct a random draw from among those tied entrants to determine which two (2) entrants will advance to the Venue C Regional Finals. If there are only two (2) entrants who are tied for the lowest score, then there will not be a random draw and both of those two (2) entrants will advance to the Venue C Regional Finals. If there is only one (1) entrant with the lowest score, then that entrant will advance to the Venue C Regional Finals and the entrant with the second lowest score will be selected as the second and final entrant advancing to the Venue C Regional Finals for that day. If there are two (2) or more entrants who are tied for the second lowest score at the end of any given day, then Competition judges will conduct a random draw from among those entrants who are tied for the second lowest score to determine which one (1) entrant will fill the remaining available space and advance to the Venue C Regional Finals.

Before being declared a winner of any random draw, selected entrants will be required to correctly answer a time limited mathematical skill testing question.

An entrant may only qualify once for the Venue C Regional Finals. Once an entrant has qualified for the Venue C Regional Finals, no further lowest scores will be submitted for or in respect of that entrant for the Venue C Regional Finals, but the entrant may continue to participate in the Competition Venue C Pre-Qualifying putting challenge.

The odds of winning a position in the Venue C Regional Finals depends on the number and skill of eligible entrants participating in each Pre-Qualifying Round.

#### 4.4.3 Prizes for Venue C Regional Finalists

Each of the ten (10) eligible entrants declared as Venue C Regional Finalists will be eligible to each receive a prize with an approximate retail value of one hundred dollars (\$100.00) and a chance to participate in the Venue C Regional Finals.

Prizes must be accepted as awarded and are not transferable or convertible to cash. Regional Finalists must attend the Regional Finals in order to receive any part of the prize. All prizes must be accepted

during the Competition Period. There are no substitutions except at the option of the Sponsor. The Sponsor reserves the right to substitute the prize or a component thereof with one of equal or greater value, including without limitation, but at Sponsor's sole discretion, a cash award. Prizes will only be awarded to the ten (10) eligible entrants whose names and email addresses appear on each respective registration form.

Before being declared a winner, each selected entrant will be required to sign and **return immediately**, and in any event prior to the start of the Regional Finals, the Sponsor's declaration and release form confirming compliance with these Rules, acceptance of the prize as awarded and releasing the Competition parties and each of their respective officers, directors, agents, representatives, successors and assigns from any liability in connection with this Competition, the selected entrant's participation therein and/or the awarding and use/misuse of the prize or any portion thereof. If the selected entrant fails to return the competition documents within the specified time, then he/she will forfeit the prize and the next eligible entrant (based on putting challenge score) will be eligible to win the prize (subject to compliance with these Rules).

## 4.4.4 <u>Venue C Regional Finals</u>

The ten (10) Venue C Regional Finalists will advance to the putting challenge at the Venue C Regional Final stage, which will take place at Competition Venue C at 10:00 a.m. ET on Saturday, July 24<sup>th</sup>, 2010. The Venue C Regional Finals will consist of a putting challenge of a pre-determined length (as determined by the Competition judges in their sole discretion) on an artificial putting green approximately 450 square feet in size. The two (2) entrants who have the lowest score in the putting challenge during the Venue C Regional Finals will advance to the Competition Semi-Final stage (see Rule 5.0 below). Entrants who fail for any reason whatsoever to be present at the designated tee area at Competition Venue C in time for the start of the Venue C Regional Finals will automatically be disqualified and no substitute entrant will be chosen. Each entrant in the Venue C Regional Finals will shoot in the Venue C Regional Finals in the same order in which they qualified in the Competition Venue C Pre-Qualifying stage.

In the event of tie among two (2) entrants for the lowest score for the Competition Semi-Final position during the Venue C Regional Final stage, then those two (2) tied entrants will fill the two (2) available spaces for Venue C qualifiers and advance to the Competition Semi-Finals. In the event of a tie among more than two (2) entrants for the lowest score, then a sudden death playoff will take place, using one hole at a time, until two (2) entrants have qualified to advance to the Competition Semi-Finals, using lowest score from among such tied entrants. In the event that there is one (1) entrant with the lowest score, but there is a tie among two (2) or more entrants for the second lowest score, then the one (1) entrant with the lowest score will advance to the Competition Semi-Finals and a sudden death playoff will take place, using one hole at a time, until one (1) of such entrants tied for the second lowest score has qualified to advance to the Competition Semi-Finals, using lowest score from among such tied entrants. The odds of advancing depend on the skill of eligible entrants.

#### 4.4.5 Prizes for Competition Semi-Finalists

Each of the two (2) eligible entrants declared as a Competition Semi-Finalist will be eligible to receive the following prize:

- (a) a prize with an approximate retail value of five hundred dollars (\$500.00);
- (b) two (2) Weekend Champions Club tickets to the Tournament;
- (c) one (1) parking pass to the Tournament; and
- (d) a chance to participate in the Competition Semi-Finals.

The total retail value of each Competition Semi-Finalist prize is approximately nine hundred dollars (\$900.00).

Prizes must be accepted as awarded and Semi-Finalists must attend the Competition Semi-Finals in order to receive any part of the prize. All prizes must be accepted during the Competition Period. Prize components are not transferable or convertible to cash. Entrants who fail for any reason whatsoever to be present at the designated tee area at the Competition Semi-Finals in time for the start of the Competition Semi-Finals will automatically be disqualified and no substitute entrant will be chosen. There are no substitutions except at the option of the Sponsor. The Sponsor reserves the right to substitute the prize or a component thereof with one of equal or greater value, including without limitation, but at Sponsor's sole discretion, a cash award. Prizes will only be awarded to the two (2) eligible entrants whose names and email addresses appear on each respective registration form.

Before being declared a winner, each selected entrant will be required to sign and **return immediately**, and in any event prior to the start of the Competition Semi-Finals, the Sponsor's declaration and release form confirming compliance with these Rules, acceptance of the prize as awarded and releasing the Competition parties and each of their respective officers, directors, agents, representatives, successors and assigns from any liability in connection with this Competition, the selected entrant's participation therein and/or the awarding and use/misuse of the prize or any portion thereof. If the selected entrant fails to return the competition documents within the specified time, then he/she will forfeit the prize and the next eligible entrant (based on Venue C Regional Final putting challenge score) will be eligible to win the prize (subject to compliance with these Rules).

## 5.0 COMPETITION SEMI-FINAL STAGE

#### 5.1 Format

The eight (8) Semi-Finalist entrants from the Pre-Qualifying stage (including Regional Finals) will advance to the Competition Semi-Finals, which will take place at Competition Venue C at 2:00 p.m. ET on Saturday, July 24<sup>th</sup>, 2010. The Competition Semi-Final stage will consist of a putting challenge of a pre-determined length (as determined by the Competition judges in their sole discretion) on an artificial putting green approximately 450 square feet in size. The two (2) Competition Semi-Finalist entrants who have the lowest score in the putting challenge during the Competition Semi-Finals will advance to the Competition Finals (see Rule 6.0 below). Entrants who fail for any reason whatsoever to be present at the designated tee area at Competition Venue C in time for the start of the Competition Semi-Finals will automatically be disqualified and no substitute entrant will be chosen. Each entrant in the Competition Semi-Finals will be entitled to participate in the putting challenge under stroke play rules for 9 holes. Entrants will putt in the Competition Semi-Finals in random order.

In the event of tie among two (2) entrants for the lowest score for the Competition Final position during the Competition Semi-Final stage, then those two (2) tied entrants will fill the two (2) available spaces in the Finals. In the event of a tie among more than two (2) entrants for the lowest score, then a sudden death playoff will take place, using one hole at a time, until two (2) entrants have qualified to advance to the Finals, using lowest score from among such tied entrants. In the event that there is one (1) entrant with the lowest score, but there is a tie among two (2) or more entrants for the second lowest score, then the one (1) entrant with the lowest score will advance to the Finals and a sudden death playoff will take place, using one hole at a time, until one (1) of such entrants tied for the second lowest score has qualified to advance to the Finals, using lowest score from among such tied entrants. The odds of advancing depend on the skill of eligible entrants.

## 5.2 Prizes for Competition Finalists

Each of the two (2) eligible entrants declared as a Competition Finalist will be eligible to receive the following prize:

- (a) two (2) tickets with VIP hospitality tickets to the 2011 Arnold Palmer Invitational (the "Invitational"), presented by MasterCard
- (b) opportunity to walk inside the ropes with a player for 18 holes of the Invitational tournament;
- (c) two (2) round-trip WestJet flights to Orlando, Florida to attend the Invitational. Flights are valued at up to four thousand six hundred dollars (\$4600), depending on the location of the winner and their distance to Orlando;
- (d) four (4) nights accommodation at a hotel selected by MasterCard in its sole discretion;
- (e) ground transportation for two (2) from the airport to the accommodation, to and from the accommodation to the Invitational from the accommodation to the airport; and
- (f) a chance to participate in the Finals.

See Rule 7.13 for specific travel terms and conditions. Travel must be completed between March 25<sup>th</sup> to March 29<sup>th</sup>, 2011 failing which the prize will be forfeited.

The total retail value of each Competition Finalist prize is approximately thirteen thousand dollars U.S. (\$13,000 U.S.) depending on the location of the Competition Finalist and their distance from the Invitational.

Prizes must be accepted as awarded and Finalists must attend the Finals in order to receive any part of the prize. Prize components are not transferable or convertible to cash. Entrants who fail for any reason whatsoever to be present at the designated tee area at the Finals in time for the start of the Finals will automatically be disqualified and no substitute entrant will be chosen. There are no substitutions except at the option of the Sponsor. The Sponsor reserves the right to substitute the prize or a component thereof with one of equal or greater value, including without limitation, but at Sponsor's sole discretion, a cash award. Prizes will only be awarded to the two (2) eligible entrants whose names and email addresses appear on each respective registration form.

<u>Before being declared a winner</u>, each selected entrant will be required to: (a) sign appropriate documentation forfeiting their Amateur Status under Rule 3.1 of the RCGA Rules of Golf; and (b) sign and **return immediately**, and in any event prior to the start of the Finals, the Sponsor's declaration and

release form confirming compliance with these Rules, acceptance of the prize as awarded and releasing the Competition parties and each of their respective officers, directors, agents, representatives, successors and assigns from any liability in connection with this Competition, the selected entrant's participation therein and/or the awarding and use/misuse of the prize or any portion thereof. If the selected entrant: (a) fails to sign appropriate amateur status documentation; or (b) fails to return all competition declarations and documents within the specified time, then he/she will forfeit the prize and the next eligible entrant (based on Competition Semi-Final putting challenge score) will be eligible to win the prize (subject to compliance with these Rules).

## 6.0 FINAL STAGE

## 6.1 Format

The two (2) Finalist entrants from the Competition Semi-Finals will advance to the Finals, which are scheduled to take place at Competition Venue C on the 18<sup>th</sup> green on Saturday, July 24<sup>th</sup>, 2010 at 6:00 p.m. ET or once the final hole has been completed in the Tournament. In the event that the Finals are not able to be held on July 24<sup>th</sup> for reasons beyond the control of the Sponsor, including, without limitation, darkness, extreme weather, cancellation of the final round of the Tournament, or for any other reason, the Finals will be held at Competition Venue C on the 18<sup>th</sup> green on Sunday, July 25<sup>th</sup>, 2010, once the final hole has been completed in the Tournament or following the trophy presentation at the Tournament or as directed by the Sponsor in its sole discretion. The Sponsor reserves the right to conduct the Finals at another hole on the Tournament course for any reason in its sole discretion, including without limitation, in the event that the final hole of the Tournament is moved to a green other than the 18<sup>th</sup> green.

The two (2) entrants who have advanced to the Finals will each take one (1) putt from the designated area, as determined by the Competition judges in their sole discretion, to the hole on the 18<sup>th</sup> green. The Final putt will be to a hole located approximately sixty (60) feet from the designated tee markers as placed by the Competition judges in their sole discretion.

Entrants who fail for any reason whatsoever to be present at the designated tee area at Competition Venue C in time for the start of the Finals may automatically be disqualified and no substitute entrant will be chosen. Each entrant in the Finals will be entitled to one (1) stroke each for their putt. ONLY ONE (1) ATTEMPT PER ENTRANT IS PERMITTED. An attempt is defined as a "stroke" by the Rules of Golf as approved by RCGA. Order of tee-off for the Finals will be determined by the lowest score during the Competition Semi-Finals, with the lowest score putting last. In the event of a tie among the two (2) Finalists for lowest score in the Competition Semi-Finals, the order of tee-off for the Finals will be determined by the Competition judges by coin-toss, or otherwise in their sole discretion.

## 6.2 Competition Finals Grand Prize

The two (2) entrants in the Finals will each be eligible to make one (1) putt for a chance to win a grand prize of two hundred and fifty thousand dollars (\$250,000.00). Any entrant who makes a hole-in-one will be eligible to win a cash prize of two hundred and fifty thousand dollars (\$250,000.00) (paid by SCA Promotions Inc., 3030 Lyndon B. Johnson Frwy. Suite 300, Dallas, Texas, USA 75234), subject

to compliance with these Rules. For each successful hole-in-one, if any, the Sponsor will donate an additional amount to The Mike Weir Foundation and to Bloorview Kids Rehab as follows:

#### If 1 Putt is Sunk:

Cash Prize to the Winner = \$250,000 Donation to Bloorview Kids Rehab = \$125,000 The Mike Weir Foundation = \$125,000

#### If 2 Putts are Sunk:

Cash Prize to Winners = \$250,000 each (for a total of \$500,000) Bloorview Kids Rehab = \$250,000 The Mike Weir Foundation = \$250,000

A copy of the terms and conditions of payment can be requested by writing to IFMG at 5-2735 Matheson Blvd. E. Mississauga, ON L4W 4M8 and will also be available at Competition Venue A, Competition Venue B, Competition Venue C and online at **rbc.com/westjetputt.** 

The odds of winning a Finalist grand prize depend on the skill of eligible entrants.

Prizes must be accepted as awarded. There are no substitutions except at the option of the Sponsor. The Sponsor reserves the right to substitute the prize or a component thereof with one of equal or greater value. Prizes will only be awarded to the eligible entrant whose name and email address appears on the registration form.

Before being declared a winner of the Grand Prize, the selected entrant will be required to: (a) sign appropriate documentation forfeiting their Amateur Status under Rule 3.1 of the RCGA Rules of Golf; and (b) sign and return within five (5) business days of notification the Sponsor's declaration and release form confirming compliance with these Rules, acceptance of the prize as awarded and releasing the Competition parties and each of their respective officers, directors, agents, representatives, successors and assigns from any liability in connection with this Competition, the selected entrant's participation therein and/or the awarding and use/misuse of the prize or any portion thereof. If the selected entrant: (a) fails to sign appropriate amateur status documentation; or (b) fails to return all competition declarations and documents within the specified time, then he/she will forfeit the prize.

## 7.0 GENERAL COMPETITION TERMS AND CONDITIONS

- 7.1 By entering the Competition, entrants agree to the publication, reproduction and/or other use of their name, address, prizes won, voice, statements about the Competition and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by the Sponsor in any manner whatsoever, including, without limitation, print, broadcast or the Internet. All entries become the property of the Sponsor, which assumes no responsibility for lost, delayed, incomplete or misdirected entries.
- 7.2 This Competition is subject to all applicable federal, provincial and municipal laws. The decisions of the Competition judges with respect to all aspects of this Competition are final and binding on all entrants without right of appeal.

- 7.3 Without limitation, the Competition parties, WestJet and MasterCard will not be liable for any failure of the Website during the Competition, for any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software, for the failure of any entry to be received by the Competition parties, WestJet or MasterCard, their advertising and promotion agencies or the Competition judges for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any website, or any combination of the above. Further, the Competition parties, WestJet and MasterCard will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the Competition. Any attempt to deliberately damage any Website or to undermine the legitimate operation of this Competition is a violation of criminal and civil laws and should such an attempt be made, the Competition parties reserves the right to seek remedies and damages to the fullest extent permitted by law.
- 7.4 In the event of a dispute regarding who submitted an entry, online entries will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. A selected entrant may be required to provide proof that he/she is the authorized account holder of the email address associated with the selected entry. The sole determinant of the time for the purposes of a valid online entry in this Competition will be the Competition server machine(s).
- 7.5 All Pre-Qualifying, Competition Semi-Final and Competition Final dates and times are subject to change at any time without notice for weather or any other reason at the option of the Sponsor in its sole discretion.
- 7.6 If for any reason, in the opinion of the Sponsor in its sole discretion, the Competition is not capable of running as originally planned, in whole or in part, or if the administration, security, fairness, integrity or proper conduct of the Competition is adversely affected or corrupted, including but not limited to, by reason of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond or within the reasonable control of the Sponsor that interferes with the proper conduct of this Competition as contemplated by these Rules, the Sponsor reserves its right in its sole discretion and without need of individual notice (subject to the approval of the Regie in Quebec if applicable) to cancel, terminate, modify, amend, extend or suspend the Competition in whole or in part including, without limitation, cancelling any method of entry and/or selecting a winner from previously received eligible entries. The Sponsor reserves the right to amend these Rules for any reason in its sole discretion at any time prior to or during the Competition without prior or individual notice.
- 7.7 Without limiting the generality of the foregoing, the Sponsor may, in its sole discretion, disqualify any entrant whom they believe has not complied with these Rules or is interfering with, or attempting to disrupt in any way, the proper conduct of the Competition.
- 7.8 All play in the Competition is governed by these Rules and the RCGA Rules of Golf. In the event of any conflict between the RCGA Rules of Golf and these Rules, these Rules, as interpreted by the Competition judges, shall govern.

- 7.9 Except in the case of random draws, the odds of winning any prize depend on the skill of the entrants participating.
- 7.10 All Pre-Qualifying (with the exception of online pre-qualifying), Venue Regional Final, Competition Semi-Final and Final shots must be taken using RCGA conforming putters and golf balls. Conforming putters and golf balls will be made available to entrants at each Competition Venue who do not have their own putter. In all stages of the Competition, entrants must use putters and golf balls conforming to the requirements and guidelines contained in the RCGA Rules of Golf (as determined by the Competition judges in their sole discretion, having regard to the RCGA Rules of Golf) and must be hit from between the designated tee markers as placed by the Competition judges in their sole discretion. In all stages of the Competition, no practice attempts (as determined by the Competition judges in their sole discretion), mulligans or substitute putts for entrants are permitted and the Competition judges reserve the right, in their sole discretion, to require a entrant whom they consider to be delaying the Competition to complete all putts within a designated time frame, on penalty of disqualification.
- 7.11 The distance of putts for the Finals will be measured from the 18<sup>th</sup> green flagstick to the designated tee markers as placed by the Competition judges in their sole discretion.
- 7.12 Before being declared a winner of any prize in this Competition, each potential winner will be required to: sign and return (by the date specified on the form) the Sponsor's declaration and release form confirming compliance with these Rules, acceptance of the prize as awarded and releasing the Sponsor, the Competition parties, WestJet, MasterCard, affiliated sponsors of the Tournament and all of their respective divisions, affiliates, subsidiaries, parent and related companies, advertising and promotional agencies, and each of their respective directors, officers, shareholders, employees, agents, representatives, successors and assigns from any liability in connection with this Competition, the selected entrant's participation therein and/or the awarding and use/misuse of a prize or any portion thereof. If applicable (as stated herein), the declaration and release form will require the potential winner to correctly answer a time limited mathematical skill testing question.
- 7.13 All prizes herein that include airfare and accommodation shall be subject to the following additional terms and conditions: All flights shall be provided by WestJet, and shall depart from the major Canadian airport closest to the prize winner's place of residence in Canada, which WestJet services (the "**Departure Point**"). Each prize winner and his/her traveling companion are solely responsible for all costs not expressly described in the Rules including, without limitation, applicable taxes, fuel/currency surcharges, meals, beverages, room service, gratuities, merchandise, telephone calls, insurance together with any required travel documentation, and all personal expenses of any kind or nature, together with an applicable overnight layover. Flight dates and hotel accommodation are subject to change without notice or compensation. Each prize winner and his/her traveling companion are also solely responsible for all costs incurred to and from the Departure Point. It is the sole responsibility of each prize winner and his/her traveling companion to obtain all necessary travel documentation including passports and visas. Each prize winner and his/her traveling companion must be able to travel at the times and dates determined by the Sponsor in its sole discretion failing which, the prize will be forfeited. The prize may not be used towards any type of frequent flyer mileage, or other reward point accumulation program. Fees, taxes and surcharges are not included and must be paid

for by the winner with a valid credit card at the time of booking. Black out dates include, but are not limited to: July 29-August 3, September 2-7, October 7-12, December 16-31, 2010 and January 1-4, February 17-22, April 21-26, May 19-24, June 30-July 5, 2011. Prize is subject to availability and promotional space on the desired flight at the time of booking. Prize is not valid for redemption on WestJet Vacations' packages, WestJet charters or interline partners.

Prize must be taken as offered and is neither transferable nor redeemable for cash, credit or alternative prizes, except in WestJet's sole discretion. Prize cannot be sold and in the event that it is sold, the prize will be void. WestJet reserves the right to substitute the prize with a prize of equal or greater value. No credit or reimbursement will be provided if the prize is not taken. Prize cannot be combined with any other promotional offer or offers provided by WestJet.

Winner and his/her guest must originate at the same airport and travel on the same itinerary for both the outbound and inbound flights. No changes to travel dates or passenger names are permitted once a booking has been confirmed. Winner and his/her guest are responsible for transportation to and from the gateway airport and all other expenses not stated as included herein. Prize is governed by laws, regulations, international conventions, WestJet's tariffs and conditions of carriage. Other restrictions may apply.

- 7.14 Entrants who have not complied with these Rules are subject to disqualification. Without limiting the generality of the foregoing, the Competition judges may, in their sole discretion, disqualify any entrant whom they believe has not complied with these Rules or is interfering with, or attempting to disrupt in any way, the proper conduct of the Competition. The Sponsor may terminate or amend this Competition or these Rules at any time and for any reason in its sole discretion without prior notice, including without limitation if any factor interferes with the conduct of this Competition as contemplated by these Rules.
- 7.15 By participating in the Competition, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her entry to administer the Competition. Entrants also permit the Sponsor to use and share this information with other RBC companies to promote to products and services to the entrant that may be of interest to the entrant, unless prohibited by law. The Sponsor and RBC companies may communicate with entrants through various channels, including telephone, computer or mail, using the contact information provided by entrant. Entrants acknowledge that as a result of such sharing RBC companies may advise the Sponsor of those products or services provided. The Sponsor will respect each entrant's preferences otherwise recorded with the Sponsor. For additional information please see RBC's Privacy Policy at <a href="https://www.rbc.com/privacy/index.html">www.rbc.com/privacy/index.html</a>.
- 7.16 All prize values and other monetary amounts are expressed in Canadian Dollars, unless otherwise indicated.
- 7.17 For residents of Québec only: Any litigation in regards to the conduct and awarding of any prize in this publicity competition may be submitted to the Régie des alcools, des courses et jeux ("RACJ") for a ruling. Any litigation in regards to the awarding of a prize may be submitted to the RACJ only for purposes of helping the parties reach a settlement. For all other participants, any litigation must be initiated in the City of Toronto, in Ontario, Canada.

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