

# News Release



For immediate publication

## RBC Sponsors Saxons Superstars Junkanoo Group for a Third Consecutive Year

**NASSAU, December 4, 2024** — RBC Royal Bank (Bahamas) Limited announced today its sponsorship of the Saxons Superstars Junkanoo group for the third consecutive year, with a contribution of \$15,000 BSD.

This partnership reinforces RBC's commitment to promoting cultural tradition and community engagement through the arts, as the Saxons prepare to defend their titles in this year's Boxing Day and New Year's Day parades.

"We are excited to continue our partnership with the Saxons Superstars once again," said Ericka Rolle, Managing Director, RBC Royal Bank (Bahamas) Limited.

"Their dedication to curating themes that elevate our cultural heritage is truly inspiring. As the reigning champions, they exemplify excellence and creativity in their performances. We believe in the power of Junkanoo to inspire and unite us, and we are thrilled to support them on their journey as they prepare for another remarkable Junkanoo season."

The Saxons Superstars Junkanoo group is renowned for their creativity and vibrant displays, captivating audiences and enriching our local celebrations. The sponsorship not only aids their preparations for the upcoming parades, but also emphasizes the importance of cultural expression and community spirit.

Chairman of the Saxons, Toby Austin expressed appreciation for the continuing support from RBC.

"On behalf of the Saxons Superstars, I extend our heartfelt thanks to RBC for your unwavering support of our Junkanoo group. We are excited to bring our vibrant spirit to Bay Street for what will be an unforgettable parade performance," he said.

RBC looks forward to witnessing their continued success as they inspire and entertain.



**Pictured from left to right:** Dwayne Kemp, Area Vice President, RBC FINCO, Ericka Rolle, Managing Director RBC, Toby Austin, Chairman, Saxons Superstars and Chris Duggan, Head, RBC Caribbean Banking

### **About RBC in the Caribbean**

With more than 115 years of dedicated service to the region, RBC has a presence in 10 countries and territories, with 38 branches and over 2,800+ employees serving more than half a million clients. As one of the Caribbean's leading diversified financial services companies, RBC provides personal and commercial banking, wealth management, corporate and investment banking, insurance and trust and asset management services to a wide range of clients, including individuals, small businesses, general commercial entities, regional and multi-national corporations and governments. For more information, please visit [rbc.com/caribbean](http://rbc.com/caribbean).

### **About RBC**

Royal Bank of Canada is a global financial institution with a purpose-driven, principles-led approach to delivering leading performance. Our success comes from the 98,000+ employees who leverage their imaginations and insights to bring our vision, values and strategy to life so we can help our clients thrive and communities prosper. As Canada's biggest bank and one of the largest in the world, based on market capitalization, we have a diversified business model with a focus on innovation and providing exceptional experiences to our more than 18 million clients in Canada, the U.S. and 27 other countries. Learn more at [rbc.com](http://rbc.com).

We are proud to support a broad range of community initiatives through donations, community investments and employee volunteer activities. See how at [powering ideas to help shape a stronger Caribbean](#).

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