

News Release

For immediate publication



RBC Reaffirms Commitment to Turks & Caicos

Bank Launches New Brand Message – ‘Your Ideas Happen Here’

PROVIDENCIALES, April 30, 2025 — RBC Royal Bank’s Head of Caribbean Banking reaffirmed the Bank’s ongoing commitment to the Turks and Caicos Islands (TCI) and its economic future.

During a special client event, held at the Beaches Resort on April 24, Chris Duggan stated before a cross section of guests, including government and banking officials, business leaders and valued clients, “We’ve identified Turks & Caicos as one of the growth markets at RBC.”

“We see huge amounts of potential in Turks & Caicos, and we are committed to continuing to grow our presence here,” he added.

In line with its commitment, RBC announced it will be installing its first Smart ATM in TCI in the near future. The state-of-the-art banking solution will enhance efficiency while demonstrating the bank’s dedication to continuous improvement and exceptional service.

In a demonstration of its commitment to helping communities prosper, RBC also made a \$5,000 donation to Junior Achievement TCI, supporting the organization’s mission to empower young people with financial literacy and entrepreneurial skills.

“At RBC, we are dedicated to supporting programs that help youth reach their full potential in areas such as sports, entrepreneurial skills, and education,” said Kerryl-Lyn King-Henry, Area Vice President, Personal & Commercial Banking and Country Manager.

“That’s why we are inspiring ideas that enable young people to make an impact and build a stronger Caribbean for years to come.”

At the event, clients were introduced to a new brand message - ‘Your Ideas Happen Here.’ RBC believes in the power of people and their ideas and is committed to working with clients to bring their ideas to life.

The evolution to the new brand message ‘Your Ideas Happen Here’ builds on the ‘A Bank for All of You’ ethos, acknowledging the multifaceted lives and journeys of clients. By understanding each individual’s unique path, RBC is better positioned to help them turn their ideas into reality.

The audience was treated to a special viewing of the new TV ad playing in markets RBC serves throughout the Caribbean.

Among those in attendance were Premier and Minister of Finance, Economic Development, Investment & Trade, Hon. Charles Washington Misick; Deputy Premier and Minister of Immigration and Border Services, Hon. Jamell Robinson; Minister of Physical Planning & Infrastructure Development, Hon. Arlington Musgrove; Minister of Innovation, Technology and Information, Hon. Erwin Saunders; Minister of Education, Youth, Sports and Culture, Hon. Rachel Taylor; and Minister of Health and Human Services, Hon. Kyle Knowles.

In her remarks, Managing Director and Vice President, Personal Banking, The Bahamas and Turks & Caicos, Ericka Rolle addressed recent operational challenges, particularly concerning the availability of the ATMs. She apologized for the inconvenience and reassured attendees of RBC's commitment to providing the highest level of service and support.

"We are dedicated to ensuring that your banking experience meets the high standards you've come to expect from RBC," she said. "As Managing Director, I am committed to ensuring that we continue to provide the highest level of service and support."



From left: LaSonya Missick, Regional Vice President, Personal & Private Banking, RBC Caribbean; Chris Duggan, Head of Caribbean Banking, RBC; Hon. Charles Washington Misick, Premier; Ericka Rolle, Managing Director and Vice President, Personal Banking, The Bahamas & Turks & Caicos; Kerrylyn King-Henry, Area Vice President Personal & Commercial Banking, Turks & Caicos.



Chris Duggan, RBC's Head of Caribbean Banking, addresses attendees at the client event held at the Beaches Resort on April 24.



Ericka Rolle, Managing Director and Vice President, Personal Banking, The Bahamas & Turks & Caicos (centre left) presents Almando Rigby, Director, Junior Achievement TCI (centre right) with a \$5,000 digital cheque in support of Junior Achievement TCI. Also pictured are LaSonya Missick, Regional Vice President, Personal & Private Banking, RBC Caribbean, and Chris Duggan, Head of Caribbean Banking, RBC.



LaSonya Missick, Regional Vice President, Personal & Private Banking, RBC Caribbean along with Attorney Mark Fulford of F Chambers Attorneys.



Ericka Rolle, Managing Director and Vice President, Personal Banking, The Bahamas & Turks & Caicos and Chris Duggan, Head of Caribbean Banking, RBC with some clients at the event.

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About RBC in the Caribbean

With more than 115 years of dedicated service to the region, RBC has a presence in 10 countries and territories, with 38 branches and over 2,800+ employees serving more than half a million clients. As one of the Caribbean's leading diversified financial services companies, RBC provides personal and commercial banking, wealth management, corporate and investment banking, insurance and trust and asset management services to a wide range of clients, including individuals, small businesses, general commercial entities, regional and multi-national corporations and governments. For more information, please visit [rbc.com/caribbean](https://www.rbc.com/caribbean).

About RBC

Royal Bank of Canada is a global financial institution with a purpose-driven, principles-led approach to delivering leading performance. Our success comes from the 98,000+ employees who leverage their imaginations and insights to bring our vision, values and strategy to life so we can help our clients thrive and communities prosper. As Canada's biggest bank and one of the largest in the world, based on market capitalization, we have a diversified business model with a focus on innovation and providing exceptional experiences to our more than 19 million clients in Canada, the U.S. and 27 other countries. Learn more at [rbc.com](https://www.rbc.com).

We are proud to support a broad range of community initiatives through donations, community investments and employee volunteer activities. See how at [powering ideas to help shape a stronger Caribbean](#).

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