

Quiz: Discover where your side hustle stands today



Side hustles don't all look and grow the same. Some start as creative outlets. Others as income boosters. Wherever you're at, understanding where your side hustle sits right now can help you make smarter decisions about what comes next.

This short quiz is designed to give you a snapshot of how your side hustle is currently operating. There's no right or wrong result – just insight into your habits, systems and momentum. At the end, you'll see where your side-hustle stands today – and what that could mean for your next move.

Choose the option that best reflects how things work most of the time:

1. How consistent is your side hustle income?

- A** It's occasional, with one-off payments coming in from time to time.
- B** It comes in waves, with busy stretches followed by quieter periods, depending on demand.
- C** It's fairly steady from month to month, but with a baseline I can count on even if it fluctuates slightly.
- D** It's consistent and growing, with predictable income I can make plans around.

2. How do you currently manage your business finances?

- A** Everything runs through my personal account. I don't track things very closely.
- B** I track income and expenses manually in a spreadsheet.
- C** I use tools or software to track income and expenses, but everything still runs through my personal account.
- D** I have a dedicated business bank account and use tools to track income and expenses separately.

3. How do clients typically pay you?

- A** Through informal methods like e-transfers, cash or one-off payments.
- B** It's a mix of credit cards, e-transfers, or payments handled through the marketplace platform in which I sell.
- C** Mostly through invoices with cheque and credit card payments, but terms and timing can vary.
- D** Through a consistent invoicing process with clear payment terms and predictable timing.

4. How do people usually find your side hustle?

- A** Mostly through friends, family or word of mouth.
- B** Through referrals, the occasional web search or online marketplaces.
- C** Through my website or social media, when people come across it.
- D** Consistently through digital channels, repeat referrals or my online business profiles.

5. How professional does your side hustle look to someone finding you for the first time?

- A** It's still informal and coming together.
- B** Some parts look polished, but I've got work to do in other areas.
- C** It looks professional and consistent across platforms.
- D** It looks well put together and trustworthy, with testimonials and reviews as proof.

6. How do you keep track of business expenses?

- A** I don't track them consistently, and receipts tend to disappear unless I remember to save them.
- B** I keep some receipts (often in a folder or shoebox) and usually sort things out around tax time.
- C** I review expenses monthly and try to keep receipts digitally, even if I'm not perfectly disciplined about it.
- D** I track and categorize expenses regularly and keep receipts organized as part of my routine.

7. How far ahead do you usually plan for your side hustle?

- A** I don't really plan, I just go with the flow, taking things day by day.
- B** I think a few months ahead when things get busy.
- C** I plan by quarter and set short-term goals.
- D** I plan with longer-term goals in mind.

Your results

Once you've answered all the questions, look at which letter you chose most often. If your answers are split, that's completely normal. Many side hustles sit between two types as they evolve.

Mostly As: The Passion Projector

Mostly Bs: The Momentum Builder

Mostly Cs: The Steady Operator

Mostly Ds: The Growth Ready Founder

The Passion Projector

Your side hustle is driven by interest, creativity or curiosity – and income is a bonus when it happens.

You're still keeping things informal, flexible and low-pressure. That's not a bad thing. Many great businesses start exactly this way. The opportunity at this stage is simply getting a bit more visibility into what's coming in and going out, so nothing sneaks up on you.

Good next moves:

- Start lightly tracking income and expenses
- Keep business-related spending easy to identify
- Put a few simple tools in place that help you keep organized

The Momentum Builder

Your side hustle is starting to feel real.

Income comes in more often, people are finding you beyond your immediate circle and you're spending more time managing the work – not just doing it. This is where organization begins to matter, because small inefficiencies can start to add friction.

Good next moves:

- Simplify how you get paid and track expenses
- Tighten up how your business looks to new customers
- Review your finances more regularly to spot patterns

The Steady Operator

You've built something dependable.

Your side hustle generates consistent income, and you've developed routines that help keep things running smoothly. Now the focus shifts to sustainability – making sure your systems can support both your workload and your goals.

Good next moves:

- Review cash flow regularly to understand trends over time
- Use tools that reduce manual work as volume increases
- Make sure your banking setup supports how your business operates

The Growth-Ready Founder

Your side hustle is operating like a business – because it is one.

You've put systems, planning and structure in place, and you're thinking beyond today's to-do list. At this stage, clarity matters, it's less about working harder and more about knowing what drives your results.

Good next moves:

- Set up tools to give you a clear view of your cash flow
- Reassess whether your tools and accounts still fit your scale
- Plan ahead so growth feels purposeful, not rushed

